




# New Blooms for 2025

 **Johnny's**  
*Selected Seeds*

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# **WELCOME**

**Chat questions will be collected for Q&A  
throughout the presentation.**

**Please submit questions before we begin the Q&A.  
Once Q&A begins, we may not see new questions.**

**All audience chat messages are private.**

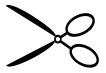
# Symbols Key



Developed by Johnny's



Certified Organic



Use for Cut Flowers and Bouquets



Ideal for Drying and Crafts



Attracts Beneficial Insects



Greenhouse Performer



Edible Flowers



Grows Well in Containers



Fragrant



Heirloom



Easy Choice



# Johnny's Research Farm

Located in Albion, Maine (zone 5b)

- **200 Acres Managed**
- **11 Farm Sites**
- **80+ Acres Consisting of:**
  - **Trial Crops**
  - **Breeding & Seed Production**
  - **Cover Crops**



# Johnny's Research Farm

Located in Albion, Maine (zone 5b)

**2,298**

Varieties planted and  
evaluated at our farm

**32 miles**

Bed feet sown for our trials

**150+**

New varieties selected  
for the 2025 season

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**Note:** Additional trialing occurs on partner farms across the country. The varieties planted and miles of bed feet listed above only represent the portion of trialing conducted on our home farm.



# OUR PRESENTERS



Hillary Alger



Joy Longfellow



Lindsay Wyatt



**Blossom Pearl** *Agrostemma* Seed  
70-85 days. ✂



**Blossom Pearl** *Agrostemma* Seed  
70-85 days. ✂





**Soufflé Light Pink** China Aster Seed  
105-115 days. ✂



**Prince Rose** Celosia Seed  
90-115 days. ✂️🌱

A close-up photograph of a bouquet of roses in a tan, textured vase. The bouquet is composed of two distinct varieties: 'Prince Rose' and 'Reien'. The 'Prince Rose' roses are a vibrant magenta-pink color, while the 'Reien' roses are a deep, rich red. Both varieties feature large, rounded, double-petaled flower heads. The roses are interspersed with dark, almost black, glossy leaves that have a slightly serrated edge. The background is a blurred wooden fence, and a person's light blue shirt is partially visible at the top of the frame.

**Prince Rose**

**Reien**



**Sunday™ Bright Orange Celosia Seed**  
90-110 days. ✂️ 🌿 🐝

SUNDAY  
ORANGE

SUNDAY  
BRIGHT  
ORANGE





**Shimmer** Celosia Seed  
85-95 days. 🌱 OG ✂️ 🌿 🌸



**Shimmer** Celosia Seed  
85-95 days. 🍷 OG ✂️ 🌿 🌸



**Corelli Sugoi™ III White** Lisianthus Seed  
155-165 days. ✂️🏠





**Corelli Sugoi™ III White** Lisianthus Seed  
155-165 days. ✂️🏠




**Corelli™ II Pink** Lisianthus Seed  
140-150 days. ✂️ 🏠



**LisAdora® Apricot III** Lisianthus Seed  
155-165 days. ✂️🏠



The image shows three carnations of different varieties and colors arranged on a dark wooden surface. Each flower is accompanied by a small white paper label with handwritten text. To the right of the flowers, there are some tools including a pair of red-handled floral shears and a rubber band. The carnations are: 'VOYAGE 2 LIGHT APRICOT' (top left), 'VOYAGE 2 CHAMPAGNE' (top right), and 'LISADORA 3 APRICOT' (bottom center).

VOYAGE 2  
LIGHT APRICOT

VOYAGE 2  
CHAMPAGNE

LISADORA 3  
APRICOT

## Avignon & Costa II (series merge)



### Avignon Silver II (F1) Snapdragon Seed

Pale blush-pink for spring and fall production.

Exceptionally robust stems, high yields, and uniform growth days and low temperatures. Group 2 snapdragon. Previously l

[Read More +](#)

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## Cannes & Costa Summer III (series merge)



### Cannes Lavender II-III (F1) Snapdragon Seed

Early summer snapdragon.

Compared to Potomac Lavender, Cannes Lavend  
a similar, soft lavender color and comparable ste  
can be grown in the field or indoors and are well

[Read More +](#)

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# Avignon & Costa II (series merge)

Part #	Variety	Notes
4092	Avignon Silver II	Re-named from - Costa Silver II
3442	Avignon Apricot II	Re-named from - Costa Apricot II
4925	Avignon Deep Rose II	Re-named from - Costa Deep Rose II
4930	Avignon Light Rose II	Re-named from - Costa Light Rose II
4933	Avignon Pink II	No change
4987	Avignon Ivory II	New
4988	Avignon Deep Orange II	New



**Avignon Deep Orange II** Snapdragon Seed  
100-110 days.   



**Avignon Ivory II** Snapdragon Seed  
110-115 days.   





**Double Frappe Light Pink 2** Snapdragon Seed  
100-110 days.    

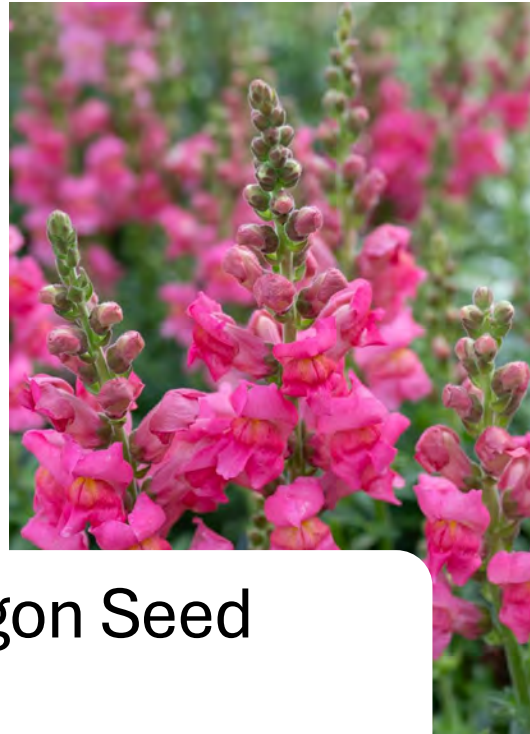
**Madame Butterfly Pink**

**Frappe Light Pink**





**Maryland Flamingo I-II** Snapdragon Seed  
100-110 days.    



**Cannes II-III series** Snapdragon Seed  
105-115 days. 🌱 ✂️ 🏠 🪄



**Cannes Orange II-III** Snapdragon Seed  
105-115 days.   



CANNES  
ORANGE  
2-3

MONACO  
ORANGE  
3

POTOMAC  
ORANGE  
3-4

CANNES  
LIGHT BRONZE  
2-3

OPUS  
BRONZE  
3

BRONZE  
W/ WHITE

BRONZE

CHERRY  
BRONZE



**Orleans Red III-IV** Snapdragon Seed  
105-115 days. 🌱 ✂️ 🏠 🪄

# Pelleted Snapdragons – Potomac, Monaco







**Cranberry Rose** Strawflower Seed  
78-85 days. ✂️🌸



**Purple Red,**

**King Size Red,**

**King Size Raspberry Rose,**

**Bright Rose,**

**Cranberry Rose**



**Floral Power Plum Antique** Viola Seed  
60-70 days. ✂️ 🌱 🌿 📏



**Rococo Frilled Mix** Viola Seed  
105-115 days. ✂️ 📦 🏠 🌱 🪄



**Agave** Zinnia Seed  
75-85 days. 🌱 ✂️







**Aurora** Zinnia Seed  
75-85 days.



**Aurora** Zinnia Seed  
75-85 days.





**Ballerina** Zinnia Seed  
75-85 days. 🌱 ✂️



# Flower Breeding at Johnny's

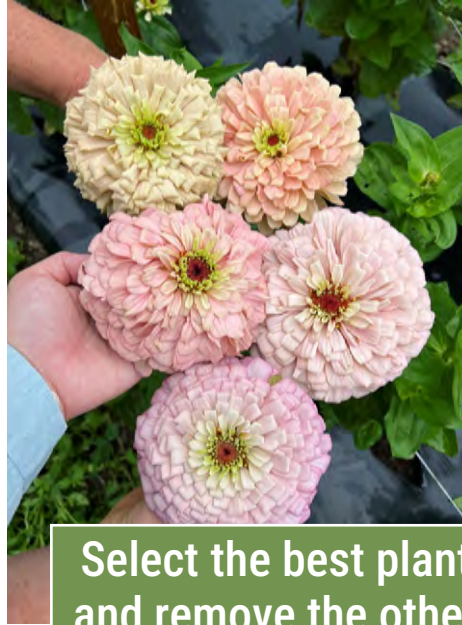


- Started with celosia in 2016 and zinnia in 2018
- A new crop for the squash & pumpkin breeding team – with very different breeding methods!
- Focus = new colors and types that don't really exist yet
- Use recurrent selection to create robust varieties and sophisticated mixes

# Recurrent Selection



Plant a field of one project



Select the best plants and remove the others



Cut back the already-pollinated flowers



Let insects pollinate all the remaining selected flowers



Harvest seed and plant again next year!













# RESOURCES

[New for 2025 Flowers](#)

[Developed by Johnny's](#)

[2025 Digital Catalog](#)

[Catalog Symbol Key & Glossary](#)

[Snapdragon Groups Explained](#)

[Video: Why Johnny's?](#)

[Infographic: Seed Variety Trials](#)

[Infographic: Johnny's Plant Breeding](#)

[About Our Seeds](#)

[Glossary of Growing & Gardening Terms](#)

# Thank You

We hope you enjoyed our presentation

